



Creotology Personal Development

3675 S. Rainbow Blvd #107-138, Las Vegas NV, 89103
Local (702)-248-8501 ~ Toll Free (877) 248-8508 ~ Fax (702) 875-8533
Website Creotology.com ~ E-mail Creotology@cox.net

BENEFITS of SPONSORSHIP

- Two (2) 30-Second Commercials (Professionally Produced at **NO extra charge.**)
 - Played twice (once each hour) during the Creotology Personal Development Talk-Radio Show
 - Either visit KLAV and record the commercial spots yourself, or...
 - Provide the content, material, and structure for the host, Brady Cameron, to record (at **NO additional charge**). Or...
 - The host can perform a “live” spot based on the material you’ve provided.
- Ten (10) 30-Second Promo Commercials
 - Played on KLAV 1230 AM Radio throughout the week, in addition to the two (2) show spots.
 - These weekly promo commercials can either be the same one played during the radio show, or...
 - You can record a second, different version altogether and have a different commercial throughout the week promoting your business.
- Two (2) Web Links to Your Business Website
 - One (1) Web Link from Creotology.com’s “*Sponsor Information*” page.
 - Keep in mind, Creotology.com is highly ranked for many local searches on “personal development” and “self-improvement” subjects (among other self-help searches).
 - And Creotology.com receives large amounts of visitors for a variety of reasons (from daily blogs to archived radio shows to free downloads).
 - And many visitors are driven to the site every day because of the many forms of marketing that are in place.
 - One (1) Web Link from Creotology’s “Show Page” on KLAV1230AM.com.
 - Keep in mind, KLAV’s website experiences a diverse amount of visitors for a multitude of reasons, which increases the possibility of them seeing your business advertised (again, at **NO extra charge**) online.
 - KLAV’s diverse line-up of shows attracts many types of visitors with many types of interests, and who just might be interested in your product/service.
- FREE Monthly Newsletter on Business Development
 - Receive a monthly E-mail that contains ideas and concepts about marketing, selling, and management techniques that might help you grow and expand your company.
- Compound Marketing Benefits
 - When we market and advertise (weekly and monthly) to drive new listeners to the radio show (including, listening to the live stream feed over the internet), you’ll benefit from the extra exposure created, which may include such things as...
 - Direct Mail
 - Sales Letters
 - Val-Pak
 - Money Mailer
 - Radio Ads
 - E-mail campaigns
 - Search Engine Optimization (SEO)
 - Social/Network Marketing
 - Facebook
 - Twitter
 - Youtube
 - Internet Marketing
 - Pay Per Click
 - Banner Ads
 - TV Ads
 - Magazine Ads

- 10-Minute Special Guest Appearance
 - Every 3 months, you're invited for a 10 minute discussion about the benefits & results of your product/service and any specials, promotions, or upcoming events you may have.
- Two (2) Banner Ads (highlighting special offer or promotion)
 - One (1) Banner Ad on Creotology.com's "*Sponsor Information*" page.
 - Again, keep in mind that Creotology.com is highly ranked for many local searches on "personal development" and "self-improvement" subjects (among other self-help searches).
 - And Creotology.com receives large amounts of visitors for a variety of reasons (from daily blogs to archived radio shows to free downloads).
 - And many visitors are driven to the site every day because of the many forms of marketing that are in place.
 - One (1) Banner Ad on Creotology's "Show Page" on KLAV1230AM.com.
 - Once more, keep in mind that KLAV's website experiences a diverse amount of visitors for a multitude of reasons, which increases the possibility of them seeing your business advertised (again, at **NO extra charge**) online.
 - KLAV's diverse line-up of shows attracts many types of visitors with many types of interests, and who just might be interested in your product/service.

TOTAL value of Sponsorship Package is \$1,250 per month.

Your discounted price is approx. \$125 a week! Payable monthly at \$495 per month.